

insight

March 2015

Brighter Tomorrow Scholarship Banquet Tickets On Sale



Tickets are now available for GRU's 5th annual Brighter Tomorrow Scholarship Banquet, scheduled for the evening of Thursday, May 14, at the Hilton University of Florida Conference Center.

The Brighter Tomorrow Scholarship Program provides scholarships to deserving, financially disadvantaged students in the Gainesville area who plan to pursue engineering degrees at the University of Florida.

This year's banquet will feature a keynote address by Dr. Pamela McCauley, a professor in the University of Central Florida's Department of Industrial Engineering and Management Systems and a nationally recognized entrepreneur and author.

Winner of the 2014 Black Engineer of the Year Educational Leadership Award, McCauley will discuss the growing need for leadership and innovation across the country, particularly among women and STEM professionals.

Banquet tickets are \$50 each, with all proceeds going toward scholarships. You can get tickets and more information at gru.com/brightertomorrow. For sponsorship opportunities, contact Glenda Russell at 352-393-1005 or russellgp@gru.com.

For energy-saving tips,
visit gru.com



Irrigation Rules are Changing

Daylight saving time begins March 8 and marks the regular change in local irrigation rules.



Don't let irrigation drown your utility bill. Follow these tips to keep both your lawn and wallet green:

- Water before 10 a.m. or after 4 p.m.
- Water for less than one hour per zone.
- Water only on days specified by county irrigation rules:

Odd-numbered addresses	Wed. and/or Sat.
Even-numbered addresses	Thurs. and/or Sun.
Businesses	Tues. and/or Friday

Visit gru.com/savewater for more information.

March is Natural Gas Safety Month

Natural gas leaks not only drive up your utility bill, they can also be dangerous. Identify possible natural gas leaks in your home by being aware of the following warning signs:

- Unusual rotten egg like odors
- Hissing or roaring sounds
- Bubbling, standing water in the yard

If you suspect a gas leak, leave the premises immediately and call 911. GRU will respond quickly to all reported problems at no cost to customers.

GRU Tips – Kinn'zon, Customer Service Manager

Kinn'zon believes that in customer service, you have to love your job in order to effectively help people. These are his customer service tips:



- Use GRU's self-service options, including phone, eBill, and online payment options.
- If you are having trouble with bills, payments or deadlines, let us know. We are here to help, so please ask.
- GRU's social media pages are not designed to respond to customer service issues. Call 352-334-3434 or email us through the contact page on gru.com with service-related inquiries.

Get more tips and learn how Kinn'zon helps customers at gru.com/iamgru.

App Review: National Ground Water Association Water Use Calculator

The Water Use Calculator app from the National Ground Water Association allows users to calculate their household water consumption in order to identify ways to reduce water use. Watch a video review of the Water Use Calculator app by GRU residential efficiency expert Amy Carpus and get more info at youtube.com/gru4u.



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Do you like GRU's "Insight" customer newsletter? Share your thoughts in a brief survey at gru.com/insightsurvey.

March 2015

Public Service Announcements

Springs Celebration

Experience the beauty of O'Leno State Park and treat your taste buds at the Chili Cook-Off and Springs Celebration on Saturday, March 28, from 11 a.m.-3 p.m. Admission is free with the donation of a canned good. For more information, call 352-264-6829 or visit SantaFeRiverSprings.com.

Ballet 352

Dance Alive National Ballet and the University of Florida Symphony Orchestra present Ballet 352, Friday, March 20, at 7:30 p.m. at the Phillips Center for the Performing Arts. Come support two groups of artists in a thoroughly entertaining evening just for you.

India Fest and Health Fair 2015

Visit India Fest and Health Fair on Saturday, March 28, at Santa Fe College Gymnasium, Building V. Enjoy Indian food, shopping and a cultural program from 11 a.m.-6 p.m., and visit the health fair from 9 a.m.-noon. For more information, visit icec-florida.org or call 352-275-2276.

You can view more PSAs at gru.com/insight

Submit a PSA

GRU offers PSAs to help local nonprofit organizations that support the arts and sciences or provide a community service. Call 352-393-1485 or email dongesph@gru.com well in advance to schedule a reservation.