

## **GRU eBill Holiday 2014 Giveaway**

### **Official Rules**

The eBill Holiday 2014 Giveaway is sponsored by Gainesville Regional Utilities (GRU). By participating in the promotion, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the promotion, as determined by GRU and its agents, are final in all respects. The promotion is subject to all federal, state, and local laws and regulations and is void where prohibited by law. Any questions, comments or complaints regarding the promotion will be directed to Sponsor (GRU).

### **1. ELIGIBILITY**

This promotion is only open to current GRU customers who are 18 years of age or older at the time of entry. Employees or retirees of GRU, the City of Gainesville and each of their affiliates, subsidiaries, advertising and promotion agencies, and the immediate family members and/or those living in same household of such employees, are not eligible. No government, federal or state entities are eligible. Sponsor reserves the right to verify the eligibility of each entrant.

### **2. GIVEAWAY DESCRIPTION**

Eligible participants who sign-up for eBill on GRU's website ([www.gru.com/ebill](http://www.gru.com/ebill)) will be entered to win one or more of the following prizes:

- Compact florescent light bulbs (up to 30)
- LED light bulbs (up to 30)
- Kindle Touch eReader
- \$60 Amazon.com Gift Card with Greeting Card
- Portable Power Bank 2200mAh Phone Charger with 3-foot micro-USB cable
- Belkin Conserve Energy Saving Outlet
- Belkin WeMo Insight Switch
- Belkin Power Conserve Switch
- Apple TV
- Roku 3500R Streaming Stick (HDMI)
- Google Chromecast HDMI Streaming Media Player
- JayBird BlueBuds X Sport Bluetooth Headphones
- Crock-Pot Smart WeMo 6-Quart Slow Cooker
- AmazonBasics Portable Bluetooth Speaker
- Seagate Expansion 1TB Portable External Hard Drive
- Samsung BD-F5700 Wi-Fi Blu-Ray Player
- Monster MP AV 775G Audio Video PowerCenter

- GoPro HERO with GoPro Headstrap Mount & Quick Clip
- AmazonBasics AA NiMH Rechargeable Batteries (16) with EBL 808 charger
- Fitbit Charge Wireless Activity Wristband
- Samsung Galaxy Tab 4 Tablet Computer
- Apple iPad mini 16GB Wi-Fi Tablet Computer with Lightning to USB cable

Prize is nontransferable. No substitution or cash equivalent of prizes is permitted.

### **3. HOW TO ENTER**

Participants must meet the following requirements in order to be entered into the promotion:

- **Sign up for eBill paperless billing**

Participants must sign up for eBill paperless billing online – [www.gru.com/ebill](http://www.gru.com/ebill).

GRU is not responsible for computer problems or inadequate information provided in the entry. Redemption and use are governed by its terms and conditions.

### **4. RECIPIENT SELECTION**

Recipients will be selected randomly and will be notified of their selection by email. Recipients must be able to provide proof of being a current GRU customer in order to claim their prize. Forms of proof include, but are not limited to: GRU account number, verification of name and service address, and/or a copy of a recent utility bill.

### **5. REDEMPTION OF PRIZE**

Recipients may choose to receive their prize by mail or in person at the Gainesville Regional Utilities Administration Building, 301 SE 4<sup>th</sup> Avenue, Gainesville, FL 32601. If redeeming their prize in person, recipients must provide their name and any other requested information at the security desk in the lobby. Mailed prizes will be sent to the address provided by the giveaway recipient.

Each recipient is responsible for any unspecified expenses associated with acceptance or use of prize. Prizes are provided without any warranty of any kind.

### **6. GENERAL**

All federal, state, and local laws and regulations apply. All materials submitted become the sole property of GRU and will not be returned. Giveaway recipients must sign and return an Affidavit of Eligibility/Liability Release and, where legally permitted, a Publicity Release within fourteen (14) days of first attempted notification. Noncompliance within this time period will result in disqualification and an alternate recipient will be selected. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate recipient will be selected.

By participating, each entrant grants Sponsor permission to use his/her name, likeness or comments for publicity purposes without payment or additional consideration, except where prohibited by law. Each recipient assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or acceptance, use or redemption of any prize. Sponsor is not responsible for any typographical or other errors in the publishing of the offer, administration of the contest or in the announcement of any prize.

Each participant agrees to indemnify and hold harmless the City, GRU, its elected officials, officers, agents, and employees against any or all liability whatsoever arising out of or resulting from any damage to property or any personal injury caused, or claimed to be caused by the participation in this promotion or acceptance, use or redemption of any resulting program prize. Neither the City, nor GRU is responsible for any typographical errors or any other errors in the publishing of the offer, administration of the contest or in the announcement of any prize.

## **7. QUESTIONS AND COMMENTS**

Any questions or comments regarding this promotion should be submitted to GRU at [communications@gru.com](mailto:communications@gru.com).